MEDIA KIT





JENNIFER D. MALIWANAG

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Jenn Malwanag



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BOOK COVER & MEDIA





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BOOK BLURB





In 2022, this Harvard student covered the lives of several gig workers from Manila, to Arizona, Massachusetts, New York, and Los Angeles. The result is Acts Beyond the Apps: a photo book inspired by the workers in the currently in-demand gig economy. It contains 33 photos that capture gig workers' everyday lives, focusing primarily on delivery service workers.

Heartfelt and touching, Acts Beyond the Apps emphasizes that although we see them as our new-normal heroes and frontliners, gig workers are very human and see, feel, and act as we all do.

BOOK REVIEW





DIANE



THIS IS A GREAT EYE-OPENER ESPECIALLY FOR CONSUMERS OF THE GIG WORK WHO SOMETIMES MAY BE OBLIVIOUS TO THE CHALLENGES THAT A GIG WORKER FACES ON A DAILY BASIS. I APPRECIATE HOW THEIR LIVES ARE CLEARLY DEPICTED IN THESE PHOTOS, HELPING US REALIZE THAT THEY ARE HUMAN BEINGS JUST LIKE US, WITH ACTUAL NEEDS AND FEELINGS. MOST TIMES, WE AS CONSUMERS FOCUS ON RECEIVING THE SERVICE WE PAID FOR (NATURALLY, THAT'S HOW THE ECONOMY WORKS), BUT IT WOULD NOT HURT TO PAY ATTENTION TO THE WORKER AND TRY TO REWARD THEM FOR ALL THE FXTRA FFFORT THEY PUT IN.

ATICIA



THIS ARTIST BOOK IS AN ABSOLUTELY BEAUTIFUL WORK OF ART MIXED WITH REALITY THAT IS REALLY IN TIME. IT ALSO UNDERLINES THE ARTISTIC POTENTIAL OF THE CONCEPT. OVERALL, THE BOOK LETS YOU SEE A WHOLE NEW PERSPECTIVE OF BEING IN THE FIELD AND THE ACTIONS OF THE WORKERS BEHIND AND BEYOND THE APPS.

JUSTINE



I WAS JUST BROWSING THROUGH THE PHOTOGRAPHY SECTION WHEN THIS BOOK CAUGHT MY EYE. AFTER A FEW MINUTES OF SKIMMING, I WAS ALREADY INVESTED IN WHAT THIS BOOK HAD TO OFFER. AS SOMEONE WHO HAS RELIED ON GIG WORKERS FOR THE LONGEST TIME, THIS BOOK WAS A NEEDED REMINDER OF HOW MUCH GIG WORKERS REALLY DO FOR US. IT WAS AMUSING SEEING HOW THE PICTURES PERFECTLY CAPTURED GIG WORKERS IN THEIR NATURAL STATE & IN THEIR EVERYDAY ROUTINES GOING FROM ONE DELIVERY TO ANOTHER AS QUICKLY AS THEY CAN. I NEVER REALIZED HOW HARD GIG WORKERS WORKED JUST TO EARN A LIVING FOR THEMSELVES. THIS BOOK MADE ME REALIZED THAT WE REALLY NEED TO START APPRECIATING AND THANKING OUR GIG WORKERS MORE FOR THE AMOUNT OF TIME, EFFORT, AND ENERGY THEY POUR IN TO EVERY DELIVERY, EVER SINCE READING THIS BOOK, I CAN DEFINITELY AGREE WITH PEOPLE NOW WHEN THEY SAY THAT A PICTURE IS WORTH A THOUSAND WORDS. SUCH A FUN READ AND PROPS TO THE PHOTOGRAPHER, JENNIFER MALIWANAG, FOR ALSO PUTTING HER ENERGY INTO CREATING SUCH A UNIQUE AND WELL THOUGHT OF BOOK.

ABOUT THE AUTHOR

Jennifer D. Maliwanag is an entrepreneur who owns Zero-in Concept and Production — an events and marketing company in the Philippines. Founded in 2001, the company is how Jennifer expresses all her creativity, which is why, more than 20 years after its inception, it's still thriving. She is also currently enrolled in a Master of Liberal Arts (ALM) studies at Harvard University. This book is a result of a photojournalism at said program. In addition to the book, Jennifer directed and shot a short film "In Time," which allotted her awards at Top Shorts Film Festival, New York Film Awards and Thessaloniki Free Short Festival





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